

Experience	Slack, a Salesforce Company Principal Product Designer, Core Led design for redesign of Activity in Slack, increasing MAU by 8.3%. Partnering with executives to shape company-wide design vision and evolve Slack’s information architecture for intuitive global navigation. Principal Product Designer, Network Led design for Slack Connect—the platform’s highest retention driver—enabling seamless, secure external collaboration that scaled to over 4 million monthly active users. As Design Lead for the Network product area, defined strategic vision across three cross-functional teams while mentoring a high-performing design team of three, directly influencing product roadmaps and business outcomes. Principal Product Designer, Growth Piloted a feature to support emailing within Slack, dramatically simplifying users’ mental models and creating frictionless pathways to engagement. Spotify Senior Product Designer, Design Manager Led design for a product area focused on user acquisition through delight, including leading the viral Wrapped campaign in ’20 and ’21 (+90M engagements). Transformed Spotify.com with a player-first approach and SEO-optimized design that dramatically increased engagement (+2M MAU). Pioneered scalable marketing frameworks for native apps, launched podcast quote sharing for high-profile content, and built the mobile web player to 1M+ monthly users. Managed, mentored and developed a design team across multiple product portfolios. The New York Times Senior Product Designer, Multimedia Previous Title: Product Designer Designed a variety of immersive multimedia products, including video, audio, photography, VR/AR/360° video, and voice. Worked directly with other designers, PMs, developers, newsroom stakeholders, and other teams to design our slideshows; video, 360° video, audio players and audio asset pages. A Different Engine (agency) Senior Interaction Designer, Previous Title: Interaction Designer Previous Positions & Internships: University of Notre Dame - Office of Sustainability, Canon USA University of Notre Dame Bachelor of Fine Arts in Visual Communication Design	2022-present 2019-2022 New York City 2016-2019 New York City 2014-2016 Brooklyn 2012-2014
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Hard skills	UI/UX AI-native design process Visual Design Design Systems	Information architecture Prototyping in codebase User research & synthesis Accessibility
Soft skills	Design visioning & storytelling Systems thinking Strategic thinking	Cross-functional collaboration Design leadership Mentorship
Tools	Design Figma, Design tokens, Adobe, Lottie Prototyping Claude Code & Design, Codex, Framer	Collaboration Github, FigJam, Jira, Asana Productivity Claude, ChatGPT, Gemini, Slack, Google Suite